

SWS Target Market Determination

Product Name	Visa Classic Credit Card	
lssuer	South West Slopes Credit Union Ltd trading as SWSbank ABN 80 087 650 673 AFS & Australian Credit Licence Number 240712	
Date of TMD	08/05/2024	
Target Market	A person/s aged 18 years or older that is/are eligible to become a member of SWSbank under our constitution and is/are looking to make purchases through a credit facility that offers low fees.	
Features	Minimum Amount	\$500
	Maximum Amount	\$20,000
	Annual Fee	\$30
	Late Payment Fee	\$0
	Exceed Credit Limit Fee	\$30
	Establishment Fee	\$0
	Minimum Monthly Repayment	3% of the account balance on the last day of the statement or \$20, whichever is greater.
	Interest	Up to 55 days interest free on purchases
Distribution Channels/ Key Attributes	Credit Card Access	Yes
	Cash Advance Facility	Yes
	ATM/EFTPOS Access	Yes
	Apple/Google/Samsung Pay	Yes
	Direct Deposit Available	Yes
	ePay and OSKO available	Yes
	Internet Banking & Mobile App	Yes
	BPAY®	Yes
	Branch Access	Yes
	Online Statements	Yes
Review Triggers	 A significant number of complaints received from members in relation to the Product Material change of Product Regulator request High Rates of Default High Hardship Rates High number of consumers switching to other products 	



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Review Period	 Within 2 years of the effective date and hence at least every 2 years from the previous review.
Reporting Period for	 As soon as practicable and in any case within 10 days after
Complaints	becoming aware.