

SWS Target Market Determination

Product Name	Visa Debit Card		
lssuer	South West Slopes Credit Union Ltd trading as SWSbank ABN 80 087 650 673 AFS & Australian Credit Licence Number 240712		
Date of TMD	08/05/2024		
Target Market	A person aged 13 years or older looking for a Visa Debit Card that is linked to a fully featured everyday transaction account that provides access to funds 24 hours a day 7 days a week worldwide.		
	This is a Visa Debit Card and the key features of this product are:		
	 Access funds from a linked savings account with a Visa Debit Card Funds are available at call 24 hours a day, 7 days a week. Accepted worldwide wherever Visa is accepted Daily withdrawal limit at ATM \$1000.00 Convenience of access via online, ATM and EFTpos Ability to add Visa Debit Card to digital wallets including, Apple, Google and Samsung Pay Ability to link overdraft facility, available upon application (conditions apply) 		
	 Select own PIN number No minimum monthly deposit amount required 		
Distribution Conditions	 This product is distributed by the issuer through the following channels: Branches – Visiting a branch and/or calling the branch for request Online – Via South West Slopes Credit Unions website Distribution conditions for this product include: Ensuring that retail clients meet the eligibility requirements for the Product Ensuring that distribution through branches and call centres is by appropriately trained staff There are no other distributors for this product.		
Review Triggers	 The review triggers that would reasonably suggest that the TMD is no longer appropriate include: A significant dealing of the product to consumers outside the Target Market occurs; A significant number of complaints is received from members in relation to the Product A material change to the Product or the terms and conditions of the Product occurs which would cause the TMD to no longer be appropriate 		



	The Product Governance Framework includes regular consideration of whether there has been a review trigger following each distribution information report. That consideration is by reference to paragraphs 154 to 156 of RG 274.			
Review Period		Periodical Reviews: Within 2 years of the effective date and hence at least every 2 years from the previous review.		
Distribution Reporting Requirements	engage in retail product d Type of information Significant dealing(s)	n must be provided to SWSbank listribution conduct in relation Description Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	to this product: Reporting period As soon as practicable, and in any case within 10 business days after becoming aware	
	Complaints	Number of complaints	Every 3 months	